

## Logo explanation



**The only way to save the world is the awareness of 6Rs  
-- reduce, recycle, reuse, respect, responsibility, and rebirth.**

**拯救世界的唯一方法就是 6R 的覺醒  
---減量，回收，再生，尊敬，責任，重生**

The logo means that we should take good care of the Earth, as if it were a Baby.

Also, the logo symbolizes “Rebirth”.

We’d like to tell all our Japanese friends that the most difficult days are over.

***We are reborn now.***

Logo designers: Jason Human & Cindea